



# HEY SPOKANE

SOMETHING IS STUCK BETWEEN YOUR TEETH.

A recent survey found that **only 58% of Spokanites flossed yesterday.**

That means

# 42%

didn't get the **YUCK** out.



*This is still there*

**Flossing removes sticky, cavity-causing germs from about 40% of tooth surfaces.**

Daily flossing reduces the potential for nasty and stinky infections in your mouth, and that helps you avoid other, more serious health problems.



## NEED MORE MOTIVATION?



Seattle/Tacoma teeth are cleaner than Spokane's (**62% floss there.**)

Yakima's teeth are even cleaner (**67% floss there.**)

**So keep Spokane cleaner. Unleash the power of the tiny string.**

**THE MIGHTY MOUTH™**  
UNLEASH THE POWER OF ORAL HEALTH

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